



THE UNIVERSITY OF QUEENSLAND

**Course title:** PUBH7124 Tobacco Cessation and Control

**Course coordinator:** Dr Coral Gartner

**Mode:** External

**Course introduction:**

The four modules contained in this course will describe the history of the 20th century tobacco smoking epidemic and the consequences for population health and public policy. This course will give you a detailed understanding of the critical issues influencing the prevalence of tobacco use and tobacco related harm in Australia and other countries, and tobacco control policy and programs at the regional, national and international level. The course also covers the latest in research in tobacco cessation strategies. A knowledge and understanding of these issues is critical to developing effective responses, at population and individual levels, to the considerable burden of tobacco related illness.

**Course aims:**

The aim of this course is to give you a thorough understanding of the purposes, principles and problems of tobacco control and cessation strategies both for the individual and the community. You will learn of the social context of tobacco use and of the consequent occurrence of tobacco related illness. You will gain an understanding of the prevalence of tobacco use and tobacco control measures implemented on a regional, national and international level. You will develop skills in the critical evaluation of the effectiveness of pharmacological and non pharmacological tobacco cessation strategies to treat nicotine dependence and of the range of population health policies and programs used to reduce tobacco use prevalence

**Course content:**

This course is structured in four modules for an external mode of delivery:

Module 1: The tobacco epidemic and the burden of tobacco related illness.

Module 2: Tobacco cessation strategies for the individual and community.

Module 3: Tobacco control strategies for population health.

Module 4: Contemporary tobacco control strategies and resistance by the tobacco industry.

**Method of assessment:**

Two written assignments and an online multiple choice test for each Module.

**Recommended text:**

Britton, J. (ed.) (2004) *ABC of smoking cessation*. Oxford: Blackwell Publishing

Boyle, P., Gray, N., Henningfield, J., Seffrin, J. & Zatonski, W. (eds.) (2004) *Tobacco and Public Health: Science and Policy*, Oxford: Oxford University Press.

**Required resources:**

**Study guide:** This contains the week-by-week learning materials for each module. These include clear learning objectives, the required reading, introduction, a brief synopsis and key definitions, case studies, and then a series of practical exercises.

**Online Blackboard site:** This provides an interactive environment for you and teachers. Reliable and regular access to the Internet is required.

**Further details** are provided in the [Course Profile](#).

[http://www.uq.edu.au/study/course.html?course\\_code=PUBH7124](http://www.uq.edu.au/study/course.html?course_code=PUBH7124)