



THE UNIVERSITY OF QUEENSLAND

Course title: PUBH7021 Evaluation in Public Health

Course coordinator: [Dr Maria Donald](#)

Mode: Internal lectures and tutorials

Course introduction:

Evaluation is a fundamental skill in public health practice and continues to be a rapidly advancing area. The importance of monitoring the activities of interventions (that is, what happens) as well as assessing the impacts (that is, what are the effects) are central to the planning and implementation of public health interventions. The course:

- introduces students to the critical importance of sound and rigorous evaluation methods to the advancement of health.
- provides an overview of research frameworks and methods that can be used to evaluate public health interventions and policies.
- presents the rationale for a multi-method and multi-disciplinary approach to public health evaluation.
- examines some of the practical and ethical challenges that can arise in the design, implementation and dissemination of evaluations in public health.

Course aims:

The aim of this course is to provide students with a basic understanding of research designs within the context of public health evaluation and to introduce them to the basics of designing and implementing effective evaluation frameworks in a range of public health contexts.

Course content:

Specific topics include

- What is evaluation and why do it?
- Study designs for evaluation (causation and bias)
- Experimentation and quasi-experimentation
- Using rapid appraisal and action research in evaluation
- Qualitative methods for evaluation
- The evaluation of health promotion programs
- Immunization programs and evaluation
- Complex evaluations: examples from health policy
- Lessons from history: the role of history in evaluation

Method of assessment:

Two written assignments and a student presentation

Recommended text:

Nutbeam, D. & Bauman, A (2006). Evaluation in A Nutshell: A practical guide to the evaluation of health promotion programs. Sydney, NSW: McGraw-Hill Australia.

Required resources:

Online Blackboard site: This provides an interactive environment for you and teachers. Reliable and regular access to the Internet is required.

Further details are provided in the [Course Profile](#).
http://www.uq.edu.au/study/course.html?course_code=PUBH7021